

# SERB SPONSORED A NATIONAL-LEVEL SEMINAR ON ARTIFICIAL INTELLIGENCE IN PHARMACEUTICAL PRODUCT DEVELOPMENT

## GENERAL RULES AND GUIDELINES FOR POSTER PRESENTATIONS

**Poster Size:** The poster should be in a standard size, typically 36 inches (91 cm) wide and 48 inches (122 cm) tall. Please ensure that the posters adhere to these dimensions.

**Content and Layout:** The poster should have a clear and organized layout that includes the following sections:

**Title:** A concise and informative title that reflects the content of the research project.

**Introduction:** Provide a brief background and rationale for the study.

**Objectives:** Clearly state the objectives or research questions.

**Methods:** Describe the research design, methodology, and data collection techniques.

**Results:** Present the findings of the study, including graphs, charts, or tables to support the data.

**Discussion:** Interpret the results, discuss the significance of the findings, and highlight any limitations.

**Conclusion:** Summarize the main findings and their implications.

**References:** Include a list of the sources cited in the poster. Use Vancouver Style

**Font and Text:** Use a Times New Roman. The text should be large enough to be easily read from a distance. Headings and subheadings should be bold and clearly distinguishable from the main text.

**Visuals:** Incorporate relevant visuals, such as graphs, charts, and images, to enhance understanding and engagement. Ensure that visuals are of high quality and clearly labeled.

**Language:** Use clear and concise language. The poster should be accessible to a wide range of audience members, including those who may not be familiar with the specific field of study.

**Organization and Flow:** Ensure a logical flow of information, leading the viewer through the research project from introduction to conclusion. Use arrows or other visual cues to guide the reader through the poster.

**Use of Color:** Choose a color scheme that is visually appealing and helps highlight key information. Ensure that the colors do not overwhelm or distract from the content.

**Proofreading:** Thoroughly proofread the content for any grammatical or spelling errors. It may be helpful to have someone else review the poster for accuracy and clarity.

**Presenter Availability:** Remind the presenters to be available at their posters during specific designated times to answer questions and engage in discussions with the seminar attendees.